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**B.F. ASCHER & CO. INC.**

pharmaceuticals

Makers of Consumer Health Care
Products for Better Living.

**ITCH-X Spray**

- Stops itching instantly
- Doctor recommended for relief of pain and itching
- Soothes and cools affected areas

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Stops itching instantly, soothes and cools

Stop scratching irritated or dry itchy skin with ITCH-X Gel and Spray. Doctor recommended ITCH-X works without risk of aggravating allergic dermatitis and is safer to use than products containing benzocaine or antihistamines. ITCH-X works instantly for the temporary relief of pain and itching associated with:

Insect bites
Rashes
Allergic reactions
Hives
Dry Skin
Poison Ivy and Poison Oak

Faster than hydrocortisones, ITCH-X comes in both gel and spray form and contains benzyl alcohol and pramoxine HCl. ITCH-X also contains aloe vera to soothe affected areas.

INGREDIENTS

Active Ingredient (in solution): Benzyl alcohol 10% and pramoxine HCl 1%.

Inactive ingredients: aloe barbadensis (aloe vera gel), SD alcohol 40, and water

DIRECTIONS

Adults and children 2 years of age and older: Apply to affected area not more than 3 to 4 times daily. Children under 2 years of age: consult a physician.

USES

Temporarily relieves pain and itching associated with insect bites, minor burns, sunburn, minor cuts, scrapes, minor skin irritations, hives and rashes due to poison ivy, poison oak or poison sumac.

WARNINGS

For external use only.

Avoid contact with the eyes.

Keep away from fire or flame.

If condition worsens, or if symptoms persist for more than 7 days or clear up and occur again within a few days, discontinue use and consult a physician.

Do not apply to open wounds, damaged or blistered skin.

Do not use for vaginal or rectal itching.

Do not use on children under 2 years of age unless under the advice and supervision of a physician.

If pregnant or breast-feeding, ask a health professional before use.

KEEP THIS AND ALL DRUGS OUT OF REACH OF CHILDREN. In case of overdose or ingestion of contents, get medical help or contact a poison control center immediately.

Store at room temperature (59°-86° F).

Mfd for B. F. Ascher & Co., Inc.

AVAILABILITY
ITCH-X® Spray in 2.0 fl oz bottle.

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